



The America Legion
Ernest L. Anderson Post 99
2502 E. Kenedy Ave, Kingsville, TX 78363
www.elapost99.org | ELAPost99@gmail.com | 361-595-3211

Dear Potential Sponsor,

I hope this letter finds you well. I am writing to you on behalf of the Planning Committee of the Kleberg County Veterans Resource Fair, a dedicated group committed to supporting and honoring our veterans. We are excited to announce our upcoming **1st Annual Kleberg County Veteran Resource Fair**, scheduled for May 22, 2024 at JK Northway Exposition Center in Kingsville, TX, and we are reaching out to request your support and sponsorship for this important event.

The **1st Annual Kleberg County Veteran Resource Fair** aims to provide a comprehensive platform for Veterans to access vital resources, services, and support networks. With a focus on addressing the diverse needs of our Veterans, we have organized a range of activities and initiatives including:

- Informational booths featuring organizations offering services such as healthcare, education, employment opportunities, housing assistance, mental health support, and financial planning tailored to veterans' needs.
- Networking opportunities to facilitate connections between Veterans, employers, and service providers, fostering a sense of community and camaraderie.
- Recognition ceremonies to honor the sacrifices and contributions of our veterans, including keynote speeches from distinguished guests.

By participating as a sponsor, your organization will not only demonstrate its commitment to supporting our nation's heroes but also gain visibility and recognition among our esteemed veteran community and their families. Your sponsorship will enable us to cover essential expenses such as marketing materials, refreshments, and logistical support, ensuring the success and impact of the event.

Enclosed you will find detailed information about our sponsorship packages, including the benefits and opportunities available to you at each level of support. We are also open to discussing custom sponsorship arrangements tailored to meet your organization's specific goals and preferences. We sincerely hope that you will consider partnering with us for this meaningful event. Your support will make a significant difference in the lives of our Veterans, empowering them to thrive and succeed beyond their service to our country.

As a registered 501 c19, all Donations and Sponsorships made out to the American Legion Post 99 in support of the **1st Annual Kleberg County Veteran Resource Fair** are fully tax-deductible in IRS Regulations.

Thank you for your time and consideration. Should you have any questions or require further information, please do not hesitate to contact me directly at 361-880-0236 or apoloniomunoz@outlook.com. We look forward to the possibility of collaborating with you and your esteemed organization to make the **1st Annual Kleberg County Veteran Resource Fair** a resounding success.

For God & Country,

Apolonio "Apple" E. Muñoz III
Finance Officer, American Legion Post 99
Co-Chair, Kleberg County Veteran Resource Fair Planning Committee

1st Annual Kleberg County Veteran Resource Fair

Sponsorship Packages

As a Sponsor to this monumental event your organization will receive the following, based on the appropriate Sponsorship Level. All Sponsorships and Donations are Tax-Deductible, thanks to our Non-Profit Partner, the American Legion Post 99.

Sponsorship Levels

Level	Amount	Comes With			
Community Sponsor	Up to \$100	Recognition from stage during event & Name Listed on Website			
Silver Sponsor †	\$250	Recognition from stage during event & Name Listed on Website	Name as Sponsor on Event T-Shirts		
Gold Sponsor †	\$500	Recognition from stage during event & Name/Logo Listed on Website	Name as Sponsor on Event T-Shirts	Mentioned in Press Release	
Presenting Sponsor †	\$1,000+	Recognition from stage during event & Name/Logo Listed on Website	Name/Logo as Sponsor on Event T-Shirts	Premier Placement in Press Release	Name & Logo on Event Flyer, Premier Signage Throughout Venue

† - Sponsors are asked to please turn in Sponsorship Pledge Form and print-ready logo (as described according to appropriate Package) by April 30, 2024, to allow set-up and advertising of marketing materials.

Custom Sponsorship Packages, Donations and In-Kind Donations are also available and greatly appreciated. Please contact Apolonio “Apple” E. Muñoz III at 361-880-0236 or apoloniomunoz@outlook.com for more information.

Event Landing Page: <https://bit.ly/KlebergCountyVeteranResourceFair>

2024 Planning Committee Partner Organizations





1ST ANNUAL
**KLEBERG COUNTY
 VETERANS
 RESOURCE FAIR**

Wed, May 22, 2024

9AM - 4 PM

J K Northway Exposition Center

501 E Escondido Rd, Kingsville, TX



Or Visit: <https://bit.ly/KlebergCountyVeteranResourceFair>
 For Registration and Event Information.

Sponsored By



Ernest L. Anderson
 Post 99



VETERANS UPWARD BOUND

1st Annual Kleberg County Veteran Resource Fair

Sponsorship Pledge Form

Please email completed form to apoloniomunoz@outlook.com or mail to address below.

Sponsor's Name: _____

Address: _____

Phone: _____

Social Media: _____

Point of Contact: _____

POC Phone: _____

Yes, we/I would be honored to be a Sponsor of the 1st Annual Kleberg County Veterans Resource Fair at the following Sponsorship Level:

Presenting Sponsor - \$1,000+

Silver Sponsor - \$250

Gold Sponsor - \$500

Community Sponsor – Up To \$100*

*Amount: _____

Other Donation/Custom Sponsorship (To Be Coordinated with Planning Committee)

Please direct all Checks/Money Orders to: American Legion Post 99
2502 E. Kenedy Ave, Kingsville, TX 78363
Notate **“2024 Veteran Resource Fair”** on Memo Line

If applicable, please email print-ready logos by April 30, 2024, to be included in Marketing Materials.

Signed: _____

†-Sponsors wishing to have a Resource Table are encouraged to complete a Vender Registration.

Comments:

(Please list any additional information regarding your Sponsorship and/or Donation.)